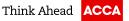


Think Ahead ACCA

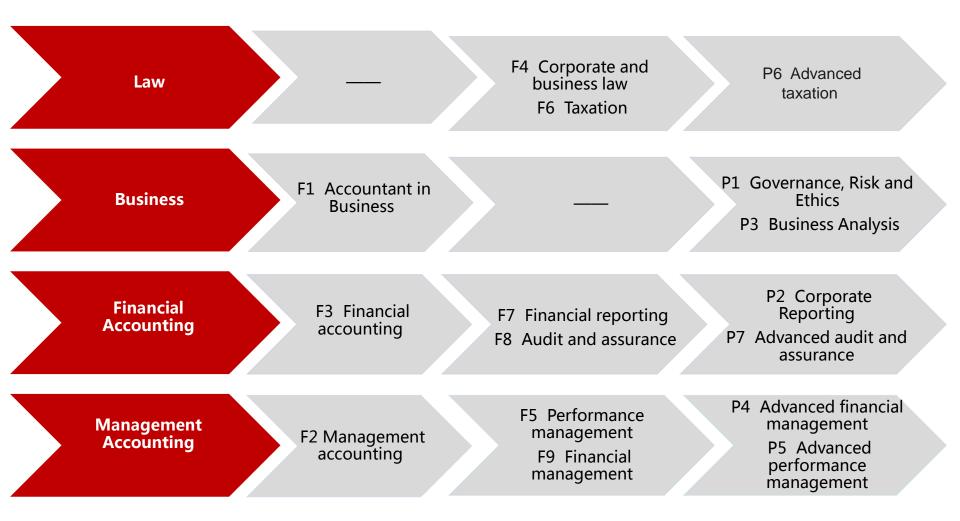
Key to Success for P Level

Agenda

- Overview
- Challenges and solutions
- Common mistakes and exam techniques
- Marking guidance
- Suggestions on preparation
- Choice of optional papers
- Learning support resources



Overview

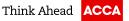


Overview

- 3 hours and 15 minutes time allocation
 - \checkmark Initial 15 minutes as reading and planning time
 - ✓ 3 hours of writing time
- Section A
 - ✓ Q1 (50 marks total)
 - ✓ All syllabus areas examined
 - ✓ Compulsory

Section B

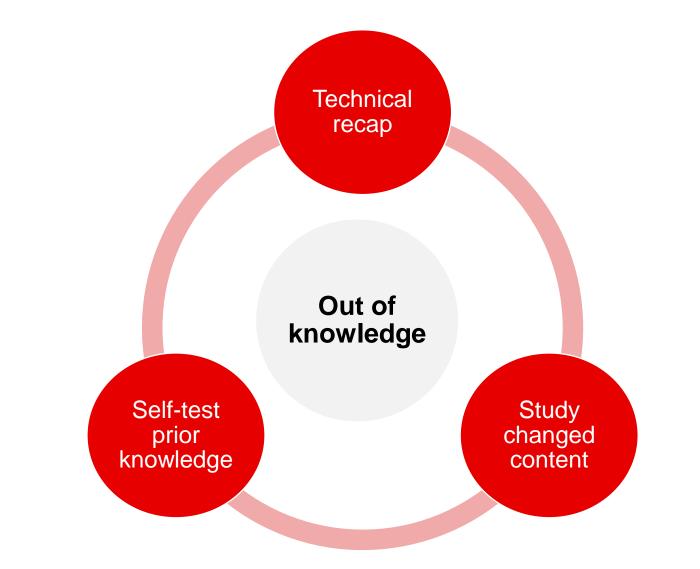
- ✓ 3 x 25 mark questions
- ✓ Two out of three

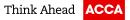


Challenges

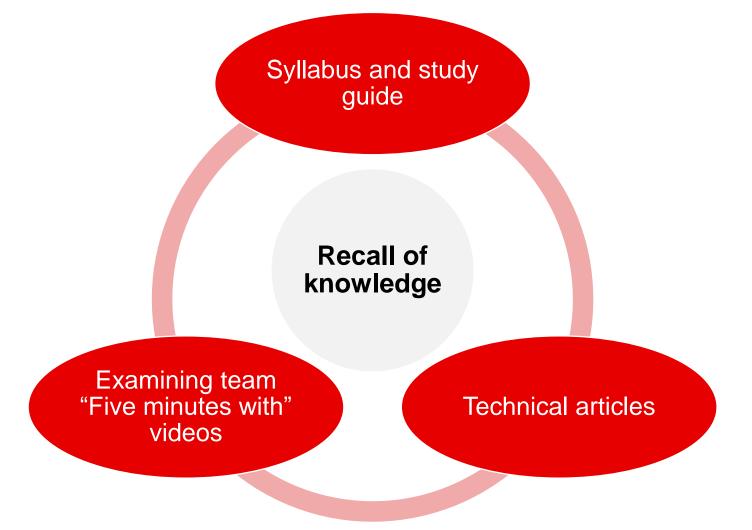
- Out of knowledge
- Recall of knowledge
- New exam skills

Solutions – out of knowledge



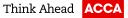


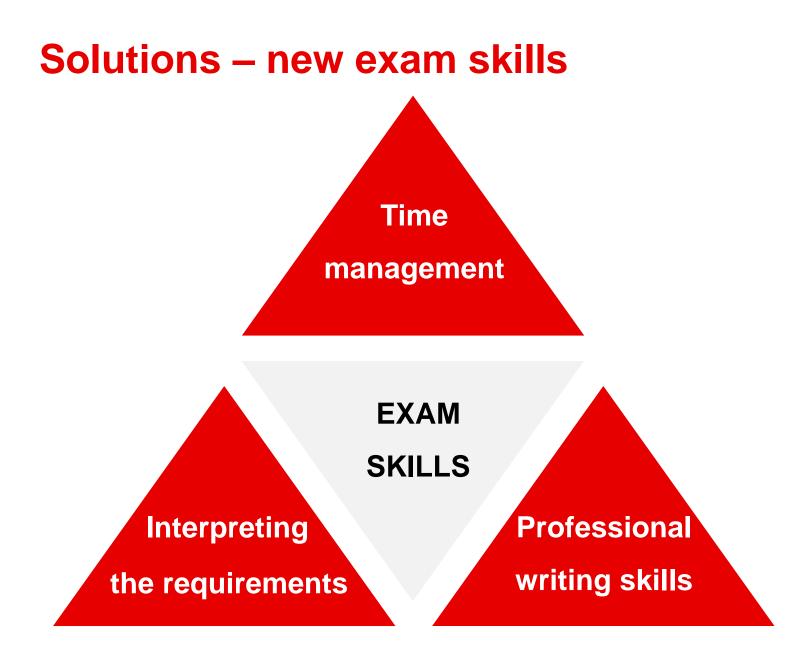
Solutions – recall of knowledge



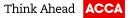
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Common mistakes from examiners' reports

- Level and question verbs
- Relevance
- Presentation
- Length
- Professional marks

• Understand the requirements / interpret the verbs

http://www.accaglobal.com/content/dam/acca/global/pdf/p1_1210.pdf

Question requirement	Actual meaning	Key tips
Analyse	Break into separate parts and discuss, examine, or interpret each part	Give reasons for the current situation or what has happened
Apply	To put into action pertinently and/or relevantly	Properly apply the scenario/case
Assess	To judge the worth, importance, evaluate or estimate the nature, quality, ability, extent, or significance	Determine the strengths, weaknesses, importance, significance, ability to contribute

Question requirement	Actual meaning	Key tips
Calculate	To ascertain by computation, to make an estimate of; evaluate, to perform a mathematical process	Provide description along with numerical calculations
Comment	To remark or express an opinion	Your answer should include an explanation, illustration or criticism
Compare	Examine two or more things to identify similarities and differences	Clearly explain the resemblances or differences

Question requirement	Actual meaning	Key tips
Conclusion	The result or outcome of an act or process or event, final arrangement or settlement	End your answer well, with a clear decision
Criticise	Present the weaknesses/problems; evaluate comparative worth. Don't explain the situation. Instead, analyse it	Criticism often involves analysis
Define	Give the meaning; usually a meaning specific to the course or subject	Explain the exact meaning because usually definitions are short

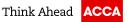
Question requirement	Actual meaning	Key tips
Describe	Give a detailed account or key features. List characteristics, qualities and parts	Make a picture with words; identification is not sufficient
Discuss	Consider and debate/argue about the pros and cons of an issue. Examine in detail by using arguments in favour or against	Write about any conflict, compare and contrast
Evaluate	Determine the scenario in the light of the arguments for and against	Mention evidence, case, point, issue to support evaluation

Question requirement	Actual meaning	Key tips
Explain	Make an idea clear. Show logically how a concept is developed. Give the reason for an event	Don't just provide a list of points, add in some explanation of the points you're discussing
Illustrate	Give concrete examples. Explain clearly by using comparisons or examples	Add in some description
Interpret	Comment on, give examples, describe relationships	Include explanation and evaluation

Question requirement	Actual meaning	Key tips
List	List several ideas, aspects, events, things, qualities, reasons, etc	Don't discuss, just make a list
Outline	Describe main ideas, characteristics, or events	Briefly explain the highlighted points
Recommend	Advise the appropriate actions to pursue in terms the recipient will understand	Give advice or counsel

Question requirement	Actual meaning	Key tips
Relate	Show the connections between ideas or events	Relate to real time examples
State	Explain precisely	Focus on the exact point
Summarise	Give a brief, condensed account. Include conclusions. Avoid unnecessary details	Remember to conclude your explanation

http://www.accaglobal.com/hk/en/stud ent/sa/study-skills/questions.html

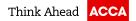


Exam technique - relevance

- Link to scenario
- Use the comprehensive information to get easy marks

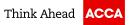
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http://www.accaglobal.com/content/dam/acca/global /PDF-students/acca/p3/examinersreports/p3examreport-d13.pdf



Exam technique - relevance

All figures in \$000	2012
Revenue	9,000
Cost of sales	(7,500)
Gross profit	1,500
Other expenses	(700)
Finance costs	(300)
Profit before tax	500
Income tax expense	(100)
Profit for the year	400
Non-current liabilities Share capital Retained profit Long-term loans	9,500 400 2,500



Exam technique - relevance

Figure 2 – Extracted financial information for LogTrans and EngSup

All figures in \$000	Log	Trans	Eng	Sup
Extracted data	2012	2009	2012	2009
Revenue	700	650	350	325
Cost of sales	(575)	(510)	(275)	(250)
Gross profit	125	140	75	75
Other expenses	(60)	(70)	(35)	(30)
Finance costs	(30)	(15)	(10)	(8)
Profit before tax	35	55	30	37
Income tax expense	(15)	(10)	(7)	(10)
Profit for the year	20	45	23	27
Non-current liabilities				
Share capital	500	400	250	100
Retained profit	80	70	40	170
Long-term loans	100	50	30	20

Exam technique - presentation

- Poor layout is not acceptable
- \checkmark excessive crossing out
- ✓ unlabelled workings
- ✓ no tabulation
- ✓ "essay" style answers for numerical calculations
- Professional layout
- \checkmark Heading and section
- ✓ Format
- ✓ Simple English

http://www.accaglobal.com/content/dam/acca/global/ pdf/1210_p3.pdf ©ACCA Think Ahead ACCA

Exam technique - presentation

To: BOD of GREENTECH From: business analyst Date: 2015/05/07 Subject: evaluation on three proposals

Introduction

In case of how to use the \$17m cash surplus, there are three possible proposals raised. This paper will evaluate each of them by using FSA test. The proposal will be considered as the best choice if it passed all three tests.

Lewis Read (build)

Feasibility

The proposal suggested to invest in marketing greentech's products. Marketing is a weakness of greentech and the management team has little knowledge of it. The largest marketing expense in last three years is only \$210000 in 2008, the company is lacking of experience, so the investment in marketing would not be as effective as this proposal expected.

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Exam technique - presentation

Suitability

The proposal suggested to market the full assembled green computer. Full assembled green computer is ordered online, and the poor order system is a weakness of greentech. More customers attracted by the advertises and use the system, more complains would be made. The reputation will very likely to be damaged in this case.

Acceptability

In current position, the company mainly sell components, if greentech developed full assembled computer, the company will sell more computers. The existing customers will become competitors to greentech. The existing customers will not accept this proposal.

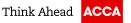
Exam technique – length

- focus on the number of marks allocated
- avoid over-elaborating frameworks and models

Tips

- Follow the rule 1 mark = 1.8 minutes
- 1 mark = 1 idea

http://www.accaglobal.com/content/dam/acca/glo bal/PDF-students/acca/p1/examinersreports/p1examreport-m16.pdf



Exam technique – professional marks

- avoid neutral in tone when a particular position is needed
- Format of report, memo, briefing paper, etc.

http://www.accaglobal.com/content/dam/acca/global/pdf/06 10 p1.pdf

Exam technique – prof marks

Required:

- (a) Using the information provided in the scenario, evaluate the strengths and weaknesses of ONA and their impact on its performance. Please note that opportunities and threats are NOT required in your evaluation. (20 marks)
- (b) The CEO of Oceania National Airways (ONA) has already strongly rejected the re-positioning of ONA as a 'no frills' low-cost budget airline.
 (i) Explain the key features of a 'no frills' low-cost strategy. (4 marks)
 (ii) Analyse why moving to a 'no frills' low-cost strategy would be inappropriate for ONA.
 Note: requirement (b) (ii) includes 3 professional marks (16 marks)
- (c) Identify and evaluate other strategic options ONA could consider to address the airline's current financial and operational weaknesses.

Note: requirement (c) includes 2 professional marks

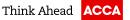
(10 marks)

Marking guidance – general principle

- Only positive marking credit for relevant points which answer the question
- Half marks can be given for basic facts
- Marks given for methods in calculations
- Errors not penalised twice in calculations
- Marks will not be given for duplication of points



• Irrelevant points will not gain marks (even if the knowledge is correct)



Marking guidance – other things

- Markers need to review 45-49 to see if they can pass ٠
- Markers need to aim for a consistent pass rate (any who are too low • will be monitored)
- Markers can use discretion if there are good points included which ٠ are not in the standard answer
- Markers do not expect the standard answer ۲
- Markers do not expect all the calculations to be correct ٠

http://www.accaglobal.com/hk/en/student/examsupport-resources/professional-exams-studyresources/p1/technical-articles/passing-theprofessional-level-papers.html

Suggestions on preparation

- Improve English reading and writing skills
 - ✓ Practice under normal exam condition
 - ✓ Encourage reading "BUSINESS ENGLISH"

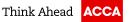
Management today

http://www.managementtoday.co.uk

D The Financial Times

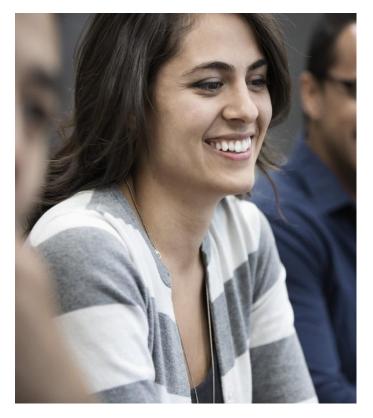
https://www.ft.com/?edition=uk

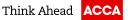
✓ BPP English language support



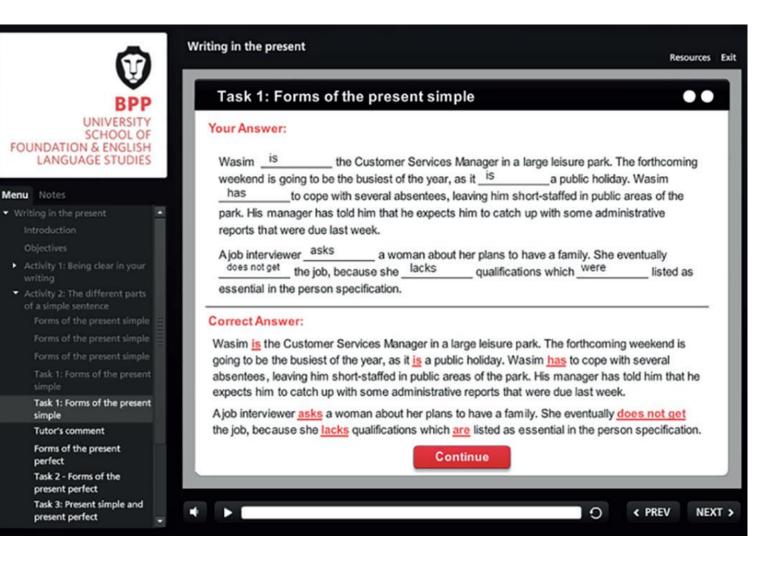
Suggestions on preparation

- ✓ BPP English language support
- Consist of 70 one hour English language modules.
- Develop a specific English language skill or develop an area of language useful for a particular ACCA.
- Written by BPP University and the School of Foundation and English Language Studies in consultation with ACCA.
- Free, flexible online support



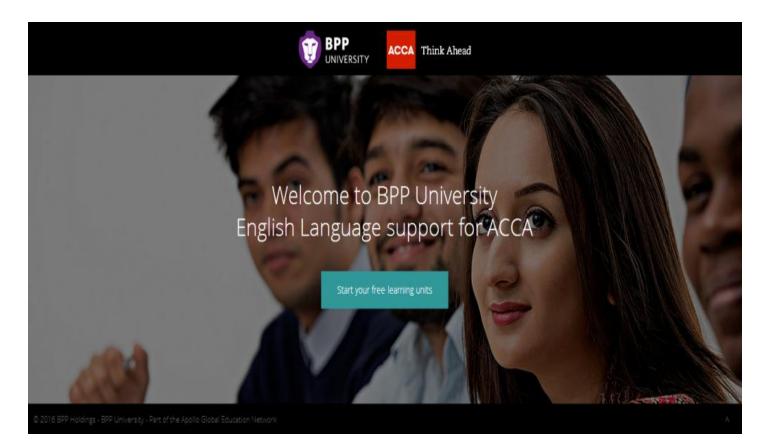


BPP English language support



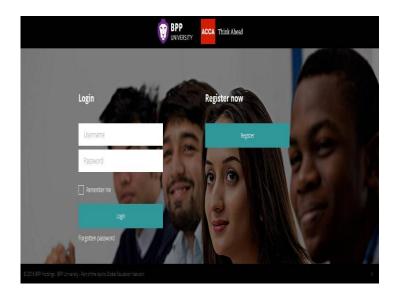
Access to the program

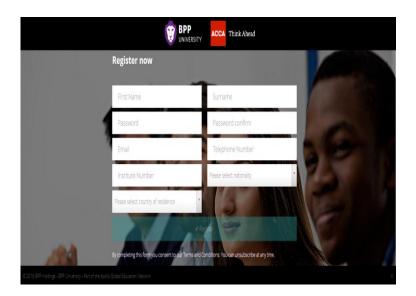
Step 1: Please go to <u>http://englishforacca.bppuniversity.ac.uk</u> Step 2: Click the green button "Star your free learning units"



Access to the program

Step 3: Register

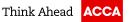




Step 4: Input relevant information

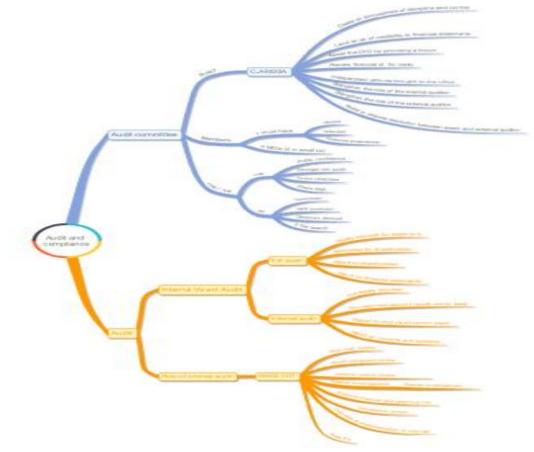
- Fill in ACCA ID Number for *Institute Number
- Leave your e-mail address when you register my ACCA

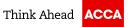
At least 3 letters for *Surname



Suggestions on preparation

- Find a good way to memorize key points
 - ✓ Mind map





Suggestions on preparation

- Find a good way to memorize key points
 - ✓ Mnemonics
 - Provision (IAS37) (ROT)

(R) Reasonably reliable estimate

There must be a reasonably reliable estimate available for the future costs

(O) Obilgation

There must be a present legal or constructive obligation at the year end.

(T) Transfer

Cash must be expected to transfer out in the future.



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Choice of optional papers

Van	ladaa
Know	leage

F1	Accountant in Business	
F2	Management Accounting	
F3	Financial Accounting	
Skills		
F4	Corporate and Business Law	
F5	Performance Management	
F6	Taxation	
F7	Financial Reporting	
F8	Audit and Assurance	
F9	Financial Management	

PROFESSIONAL (FIVE PAPERS IN TOTAL)

Essentials	
P1	Governance, Risk and Ethics
P2	Corporate Reporting
P3	Business Analysis
Options (tw	vo to be completed)
P4	Advanced Financial Management
P5	Advanced Performance Management
P6	Advanced Taxation
P7	Advanced Audit and Assurance

Choice of optional papers

• Understand the learning objectives of the optional exams

Your tutor



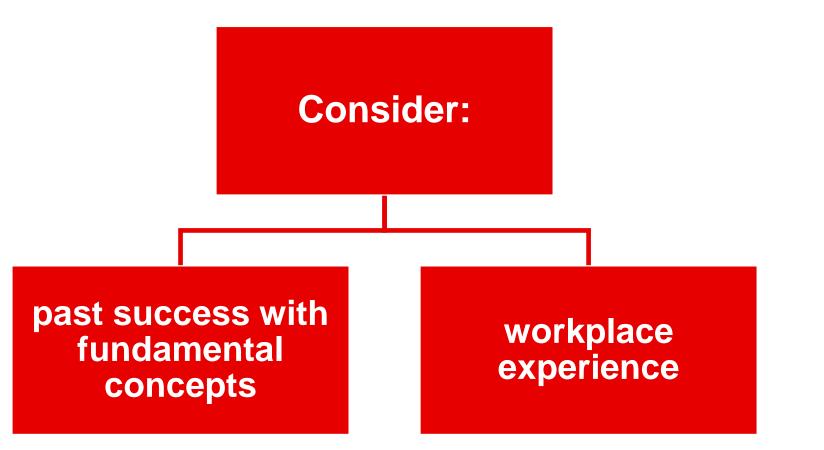
Syllabus & past exams

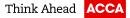
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Stepping up articles



• Select the best option exams





• Past success with fundamental concepts

Option exam	Underpinning exam
P4, Advanced Financial Management	F9, Financial Management
P5, Advanced Performance Management	F5, Performance Management
P6, Advanced Taxation	F6, Taxation
P7, Advanced Audit and Assurance	F8, Audit and Assurance

• Workplace experience

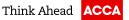


- ✓ Evaluate investment and financial decisions
- ✓ Manage and control working capital
- ✓ Identify and manage financial risk



Sustainable management accounting

- ✓ Evaluate management accounting systems
- ✓ Plan and control performance
- ✓ Monitor performance



Workplace experience



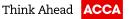
Taxation

- Tax computations and assessments
- \checkmark Tax compliance and verification
- ✓ Tax planning and advice



Audit and assurance

- ✓ Prepare for and plan the audit process
- \checkmark Collect and evaluate evidence for an audit
- $\checkmark\,$ Review and report on the findings of an audit



Learning support resources

- Approval programmes
- Resources for students

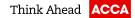
Approval programmes

Approved content provider materials



Approved learning partners





Resources for students

- Syllabus & study guide
- Examinable documents
- Examining team guidance
- Specimen exams
- Past exam papers
- Self-study guides
- Retake guides
- Technical articles
- BPP English Language support
- Exam Expert APP
- Student accountant (SA)
- Learning community
- Student wechat account



Learning support resources

http://cn.accaglobal.com/news/announcement/ACCA%E5%AD %A6%E4%B9%A0%E8%B5%84%E6%BA%90-543.html

ACCA必备学习资源汇总和指南

发布时间:2016年11月14日



为了帮助学员学习准备ACCA资格考试,ACCA总部开发了丰富的学习资源。而在以往的沟通调研中,我们发觉对这些资源的了解程度和使用程度并不高,而取得优异成绩的学员对这些资源都是推荐有加的。有鉴于此,我们特别对学习资源进行了仔细梳理,在此为大家送上ACCA学生学习资源汇总和指南区,并附有slides及videos向学生展示学习资源的类别,逐一演示如何找到和使用这些资源。该系列总共包括四个部分:

第一部分: ACCA认可项目 (Part 1 - Approval programmes)

44

这一部分将会向学生推荐认可的教材出版商(Approved content providers)和认可培训机构(Approved learning partners),ACCA考试团队评估过的最新版本的高质量学习材料是ACCA学习必备,而在ACCA认可培训机构参加培训,教学服务和学员支持更有保障。Slide 2 <u>Video</u> 2

Learning support resources

第二部分:为学习过程中的重大挑战而特别研发的学习资源(Part 2-Resources developed to tackle specific student challenges)

这一部分将向学生介绍为学习过程中可能面临的重大挑战而特别研发的一些学习 资源,其中包括F1-P7自学指南(Self-study guides for all exams F1-P7),重考 指南(Retake guides),技术性文章(Technical articles),以及为ACCA各科 目定制的专属英语语言课程(English language support for ACCA)。Slide <u>Video</u> 2

第三部分: ACCA各科目的考试资源和其它资源(Part 3 - Exam specific resources and other resources)

这一部分将向学员推荐各科目普遍需要使用的一些重要资源,涵盖考试大纲和学 习指南 (Syllabus and study guides),考核文档 (Examinable documents),考 试团队指导 (Guidance from examining team),样卷 (Specimen exams),历 年考题 (Past exams),模拟测试 (Practice tests – F1-4),考试专家手机软件 (Exam expert APP)和常见问题列表 (FAQ),同时学员电子期刊 (Student accountant)也是重要的必读学习资源,其中包括关于考试变化,最新资源等各 种重要信息。在该部分结尾,学生可以参照ACCA为大家提供的学习资源检查表 (Learning resources checklist)检查自己是否已经掌握并能够熟练运用相关资 源。Slide 忆 Video 还

Learning support resources checklist

	F1-F4	F5-F9		P1-P7
Resources		CBE	Paper	
Approved content provider materials	\checkmark	\checkmark	\checkmark	\checkmark
Approved learning partner	\checkmark	\checkmark	\checkmark	\checkmark
Self –study guides for all exams F1-P7	\checkmark	\checkmark	\checkmark	\checkmark
A guide to using the examiners' reports for all exams F5-P7		\checkmark	\checkmark	\checkmark
Retake guides for all exams F5-P7		\checkmark	\checkmark	\checkmark
A guide to reflection for retake students for all exams F5-P7		\checkmark	\checkmark	\checkmark
Specific intervention	\checkmark	\checkmark	\checkmark	\checkmark
English language support for ACCA	\checkmark	\checkmark	\checkmark	\checkmark
Examinable documents	\checkmark	\checkmark	\checkmark	\checkmark
Examiner reports	\checkmark	\checkmark	\checkmark	\checkmark
Exam techniques articles	\checkmark	\checkmark	\checkmark	\checkmark
FAQs	\checkmark	\checkmark	\checkmark	\checkmark

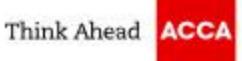
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Learning support resources checklist

Resources	F1-F4	F5-F9		D4 D7
		CBE	Paper	P1-P7
Five minutes with the examining team videos	\checkmark	\checkmark	\checkmark	\checkmark
F5-F9 CBE resources		\checkmark		
Examiners' approach	\checkmark	\checkmark	\checkmark	\checkmark
Past exams	F4		\checkmark	\checkmark
Practice tests	\checkmark			
Specimen exams	\checkmark	\checkmark	\checkmark	\checkmark
Study support videos	\checkmark	\checkmark	\checkmark	\checkmark
Syllabus and study guides	\checkmark	\checkmark	\checkmark	\checkmark
Technical articles	\checkmark	\checkmark	\checkmark	\checkmark
Videos app (Exam Expert APP)	\checkmark	\checkmark	\checkmark	\checkmark
ACCA learning community	\checkmark	\checkmark	\checkmark	\checkmark
Student accountant (SA)	\checkmark	\checkmark	\checkmark	\checkmark
Student wechat account (ACCA China)	\checkmark	\checkmark	\checkmark	\checkmark

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Thanks you !

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