

# Overview of Integrated case study

## 综合案例分析介绍

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# Underpinning knowledge

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Papers	Topics
Business Technology (BT)	<ul style="list-style-type: none"><li>• Accounting and finance functions within business organisations</li><li>• Recruitment and selection of employees</li><li>• Belbin's team roles</li></ul>
Management Accounting (MA)	<ul style="list-style-type: none"><li>• Forecasting techniques</li></ul>
Financial Management (FM)	<ul style="list-style-type: none"><li>• Exchange rate</li></ul>
Strategic Business Leader (SBL)	<ul style="list-style-type: none"><li>• Roles and responsibilities of the chairman and secretary of a committee</li><li>• Communication tools</li><li>• Evaluate and identify suitable strategic options</li></ul>
Advanced Financial Management (AFM)	<ul style="list-style-type: none"><li>• Forms of organisational restructuring</li></ul>





# Guidance on the case study

# Guidance on the case study



In this unit you will apply for a role as the Head of Accounting at Telford Engineering



- Vacancy at Telford Engineering
- Breaking news
- Meeting with CFO

- Financial forecasting
- Organisational restructure
- Human resource planning
- Strategic planning





# Peer assessment

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- **The marking criteria**
  - ✓ Appropriate number and length of bullet points
  - ✓ Relevant and logical
- **Benefit of peer assessment**
  - ✓ Improve learning
  - ✓ Gain broader feedback
  - ✓ Enhance motivation







# Please complete Unit 8 Integrated case study